

ROGER TAVENER.

Journalist & Media Communications Executive.

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 rogertavener.com

BRIEF

- Has worked as a senior journalist at three of the UK's leading news media groups. Including **Express**, **The Sun** and **The Daily Mail** group.
- A decade ago he achieved the unique double of being **Feature Writer of the Year** (BT) and **Reporter of the Year**. (UKPG).
- He's a best-selling author (**Kylie Minogue**: The Superstar Next Door/ **Harvey Walden**: No Excuses), broadcaster, editor, university media tutor (creating the world's first citizen-journalist course) media consultant, tech addict, campaigner, travel writer, dog walker and sportsman. His articles have featured in the pages of the world's leading publications.
- A former daily newspaper picture editor, his photography, published globally in national newspapers, magazines and leading websites, has also scooped awards.
- He is a member of the **Royal Photographic Society**.
- Currently a columnist/author/photographer for several outlets including **the telegraph** on-line (UK), **Sport 360**, stuff 'n food website, **Trip Advisor**, **Matador**, and news articles for **nine msn news** and **The Weather Channel**.

KEY SKILLS

- Communication
- Teamwork
- Project Management
- Content creation
- Initiative/Flexibility/Adaptability
- Research & Interview technique

RECENT WORK HISTORY

Columnist/ **Sport 360**

Cricket (Ashes) columnist for United Arab Emirates top selling daily newspaper and website.

2013 - Present

Writer/ **Telegraph.co.uk**

News, lifestyle & travel feature writer and guest columnist.

2008 - Present

Owner/ **prone/Artymedia**

Launched by Roger Tavener as the first pr/media communications company to focus on environmental, ecological and sustainable issues, and eco-tourism in Britain and internationally, using the exciting new tools of digital media and social networking.

2008 - Present

Appointed tutor/ **Bristol University**

Appointed to teach a diploma course in Creative Writing/New Media and also lead lecturer at Dillington House where he presented the globally unique Citizen Journalist course he designed and franchised.

2008

Editor/ **Northcliffe Media**

Edited the company's West Country titles, writing features, columns, reviews and news. Content Editor, News Editor, Picture Editor, Chief Features Writer.

1997 - 2008

Founder/ **Media Business International**

Established the UK's foremost features agency, specialising in showbusiness, culture and photography.

1994 - 1997

Previously/ **Daily Express**, Showbusiness editor, investigations, features.

Before 1994

Sunday Express, news reporter.

The Sun, showbusiness correspondent.

Press Association/Reuters, news, foreign, war reporter.

EDUCATION

Harvard Business School (Diploma in Media Business Management)

Cardiff University (PG NCTJ course);

College of St Mark and St John, London (PG Teaching cert)

Kings College, London (BA, English)

Wells Blue Grammar School (Eight O levels, three A levels, S level, English Lit.)

PROFILE

ABOUT



Journalist Roger Tavener is one of the UK's leading media communicators. From his seminal world exclusive interview as a [Press Association/Reuters](#) reporter with Lady Diana Spencer (admitting she was to marry Prince Charles), undercover in martial law Poland, to war in the Falklands, Northern Ireland, Bosnia and the Middle East and onto global scoops while showbiz editor of the [Daily Express](#), and at [The Sun](#) and [Daily Mail](#) group, he has been at the bleeding editorial edge of news, entertainment, features, investigations and media communications.

Re-located to Sydney, Australia, in 2011 and has a permanent resident's visa which allows him to work in the country.

ECO

Latterly he turned his attention and influence to ecological issues working with international groups and new media to expose climate change and the potential dangers to the planet. He remains a passionate campaigner on behalf of the environment, wildlife and the disadvantaged.

BUDGETS

While successfully managing multi-million pound budgets at [Northcliffe](#), (and also at the two successful media companies he founded, [MBI](#) and [prone](#)) the newspapers under his control won an unprecedented series of awards for their consumerorientated crusades.

CAMPAIGNS

Whether masterminding campaigns to save soldiers, sailors, miners, moon bears, the big five hunted animals or even good old British post offices (He organised a world-record five million-plus petition), he got Governments to perform u-turns over set-in-stone policies.

INVESTIGATIONS/FOREIGN CORRESPONDENCE

Through the noughties he mostly worked undercover on the major issues of the day, exposing scandal and state terrorism. At the same time he wrote a weekly column in a daily newspaper which was the hardest hitting and most controversial in the country. '[Fighting Talk](#)' was never sued.

In the last decade he has worked on every continent. He was the only Western journalist working in Zimbabwe to expose dictator Robert Mugabe's programme of genocide and slaughter of endangered species; was the lone voice revealing the scandal of the Athens Olympics; the plight of the Chinese moonbears; the trafficking of illegal immigrants into Britain; the tragedy of the Middle East conflict from safe houses in Jordan and Israel, or, from inside Moscow, the truth about the oligarchs who fled to Europe and the gangsters running Russia.

CONTROVERSY

He masterminded the Tamworth Two escapade while editor at [Associated Newspapers \(Daily Mail group\)](#). The dynamic duo fled to freedom en-route to an abattoir to become international celebrities. Sometimes pigs can fly.

He risked the wrath of the British establishment by revealing the UK's major attraction, Stonehenge, was faked.

CONTACTS

With a track record of such proportions, Roger Tavener's contact book is among the fattest in the business. He numbers among his personal friends national newspaper editors, proprietors, and industrialists in the UK, America, Australia and the print houses of Europe. He has the mobile numbers of international politicians and businessmen. He was arrested by special branch officers when they saw his Who's Who black book of contacts. Later released without charge.

POLITICS

During the last UK general election (2010) he led a promotional campaign for Dr Liam Fox, which saw the MP returned to parliament with one of the largest majorities in the land and the key role of Minister for Defence.

WAR

He has also worked intimately with British and American intelligence agencies and is an honorary major in the Special Air Service having worked closely with the regiment in theatres of war.